



# Light Your Way

## Diversity Incentive Program



We are proud to offer our diversity incentive program, Light Your Way, designed exclusively to encourage minority investors to join our Motel 6 and Studio 6 family.

Through this program, we will provide knowledge, dedicated expertise and leadership to guide you through your path to ownership.





## Benefits & Brand Offerings



- Dedicated experts available throughout ownership
- 15-20 year contracts
- Flexible renovation requirements

Upon qualification, you could be offered additional incentives such as discounts or operational assistance.



**We'll leave the light on. For our diverse owners.**

**Join Motel 6 and Studio 6 today.**

[g6hospitality.com/franchising](https://g6hospitality.com/franchising)

(844) 456-3633

[franchiseopportunities@g6hospitality.com](mailto:franchiseopportunities@g6hospitality.com)



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