



motel + studio

Light The Way

Diversity Incentive Program

We are proud to offer our diversity incentive program, Light The Way, designed exclusively to encourage minority investors to join our Motel 6 and Studio 6 family.

Through this program, we will provide knowledge, dedicated expertise and leadership to guide you through your path to ownership.





Benefits & Brand Offerings

- Dedicated experts available throughout ownership
- 15-20 year contracts
- Flexible renovation requirements

Upon qualification, you could be offered additional incentives such as discounts or operational assistance.



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**We'll leave the light on. For our diverse owners.
Join Motel 6 and Studio 6 today.**

g6hospitality.com/franchising

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